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WAR FOOD ADMINISTRATION
COMMODITY CREDIT CORPORATION
Office of Supply
425 Wilson Building
Dallas 1. Texas

LIBRAPY

CURRENT SENDE FECURE

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U. S. DEPARTMENT OF AGRICULTURE

Approximate Time
First Part 5 Minutes
Second Part 32 Minutes
May 28, 1945
No. 22

1. MUSIC: UP AND UNDER

2. ANNOUNCER:	Radio Station presentsFOOD FRONT HEADLINESa				
	behind-the-scene story on how our food moves from farms to				
	battle linesfrom ships to Allied supply depotsfrom				
	grocery shelves to civilian tablesand here ready to give				
	us the latest on our food situation since V-E Day is				
	, district representative of the War Food				
	Administration.				

- 3. DIST. REP: We've been asked a good many questions lately,
 about what our food situation is going to be like, now that
 the Germans have been whipped and a lot of the men are being
 let out of the army to come home.
- 4. ANNOUNCER: Yes, I've heard a few myself. But most people know it can't change very fast. They know there's still a big war going on in the Pacific...Okinawa and the Philippines, for instance... and the road is bound to get tougher before we march into Tokyo.
- 5. DIST. REP: These are some of the reasons why we can't expect much change in the food situation here at home. Demand for food is high and it's going to stay high. We could use more of certain kinds of food...liberated people of Europe can use just about any kind they can get their hands on. And on top of this, needs of our armed forces are going to stay high, too. As more and more of our boys head for the Pacific, they've got to have a lot of food right in behind them.

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- 6. ANNOUNCER: And keeping that food right in behind them is going to be a pretty big job. They're scattered over a vast territory... thousands and thousands of miles from home...mostly in the middle of the ocean, on ships of all kinds or on some little island.
- 7. DIST. REP: It will be a big job getting food to all of them. Supply lines will have to be longer because battle fronts are farther away...and that means it's going to take more food. There must be a steady flow of food to keep the supply lines full... enough leaving here...enough going across...and enough arriving at all times on ships, carriers, islands, and any other place where troops might be...to give them the right amount they need when they need it.
- 8. ANNOUNCER: That's why getting food to all of them is going to be difficult. But getting back to the men who're being let out of the army. You don't think this will change the over-all picture any?
- 9. DIST. REP: It might, _____, if it weren't for this. This country has established a definite policy about helping feed the hungry peoples of Europe...those in the Northwest and those liberated by the Russian army in the East. They're hungry and they need food. Uncle Sam is ready to do all he can to help them out.
- 10. ANNOUNCER: Now I'm beginning to see what you mean, ____. Any increase we might have in food because some of the men have enough points to get out of the army...won't change the over-all picture very much, because it'll be absorbed in stepped up shipments to hungry people of Europe.

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- 11. DIST. REP: Exactly. Our shipments before now were relatively small and didn't cut deeply into our supplies. We know what sharing our supply of food means...It paid off in Victory in Europe... and so far in the Pacific.
- 12. ANNOUNCER: Certainly we can continue to share it with people who are desperately in need of just about any kind right now.
- 13. DIST. REP: You're right about that, _____. As far as our food at home is concerned, supplies of fats and oils, sugar, meats, canned fruit and vegetables will remain tight for the rest of the year.
- 14. ANNOUNCER: But just look at the kinds we have plenty of. Some foods will be scarce but even at that we'll still have enough to go around. We'll still manage to have well-balanced meals.
- 15. DIST. REP: Yes, that's true. And for a country that's been in all-out war for over three years...keeping the best fed army in the world...feeding civilians who have more money to buy food with...and at the same time managing to share a good part of it with our Allies...that's saying a lot.
- 16. ANNOUNCER: I understand most of these European people who will soon be getting more food from us <u>actually</u> don't have any source of food at all. The seven-million displaced workers who were brought into Germany from the over-run countries as slave labor will increase the seriousness of the situation.

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17. DIST, REP: Yes, they will. A dangerously low level of nutrition exists in nearly all of Europe...except in rural food raising areas. These people have to be helped back on their feet...helped to start all over again...rebuild the countries where they can make a living again...but to do all this they need food now. And that's why this country is going to see that they get it.

18. ANNOUNCER: The way I look at it, what the United States is doing now about food to these liberated peoples is a definite step toward permanent world peace. A torn-up, unproductive, hungry Europe is not the best way to establish stable, democratic and friendly governments.

19. DIST. REP: No, it isn't. The food we send over now will tide them over for the time being so they can start restoring their economic system, including a reasonable standard of living and employment. This will come back to us later. They'll have goods and services for sale...We'll have goods and services for sale...We'll buy from them...and trading between nations is certainly a part of permanent world peace.

20. ANNOUNCER: And that, Ladies and Gentlemen, brings us up to date on the food situation since V-E Day...and some of the reasons why it can't change much before V-Jap Day. Listen next to FOOD FRONT HEADLINES...presented as a public service feature by Radio Station _____ in cooperation with the War Food Administration to bring you inside facts from authoritative sources about what's happening on the agricultural firing line.

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NOTE TO DISTRICT REPRESENTATIVE: IF YOU HAVE MORE THAN FIVE MINUTES, CUT CUE NO. 20 AND CONTINUE WITH CUE NO. 21.

- 21. ANNOUNCER: Yes, and I agree with you on that. What we've been talking about mostly is food going over now...American-produced food that's needed to fill the gap. Just what is being done to help these people get back into production?

 Especially permanent agricultural production so they can start raising crops again and feeding their own people?
- 22. DIST REP: One definite program was launched last week. In the long run it'll help them improve their soil and get it back into production...It'll also provide them with high quality hay and feedstuff as they build back their livestock.
- 23. ANNOUNCER: Sounds interesting. Let's hear more about it.
- 24. DIST. REP: It's a legume seed program, to get more legumes planted this year, seeds harvested and ready for shipment to Europe so they can be planted. For many years our farmers have been carrying on a soil-building program which has helped them build up their soil. In fact, the soil fertility they've put back into their land for the past eight or ten years is one of the big reasons they've been able to keep on breaking production records during wartime.
- 25. ANNOUNCER: You mean such practices as plowing under winter cover crops, and that sort of thing?
- 26. DIST. REP: Exactly. Last week, War Food Administration announced a program asking farmers to produce more legume seed for sale this year.

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- 27. ANFOUNCER: Just any kind ... or certain kinds?
- 28. DIST. REP: Alfalfa, alsike clover and red clover.
- 29. ANNOUNCER: How will the program operate?
- 30. DIST. REP: Special acreage payments will be made to farmers as an inducement for them to harvest more legume seed. They'll also receive an extra payment on a per pound basis.
- 31. ANNOUNCER: How much will this amount to?
- 32. DIST. REP: The Agricultural Appropriation Act for the coming fiscal year includes 12-million dollars to get increased production of these three legumes. In addition, farmers will receive another payment on a per pound basis.
- 33. ANNOUNCER: How much does this run?
- 34. DIST. REP: For alfalfa and alsike clover seed, it's two and one-half cents per pound...and for red clover, three and one-half cents per pound.
- 35. ANYOUNCER: Any certain time the seed must be harvested and sold under this program?
- 36. DIST. REP: Yes, they must be harvested and sold into commercial channels by December 31 of this year.
- 37. AFFOUNCER: With last year's legume production below expectations because of unfavorable weather conditions, and with needs high, this is certainly another big production job farmers are being called upon to do, isn't it?

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- 38. DIST. REP: Yes, it is. According to present estimates, European countries will need 20-million pounds of red clover seed... as well as 5-million pounds of alfalfa and 3-million pounds of alsike clover.
- 39. AMNOUNCER: That <u>is</u> a big job. Bigger than I thought it was. And all of this is in addition to what our own farmers will need.
- 40. DIST. REP: Yes. Farmers in this country will need seed to keep up part of their soil-building work. The production job they've been doing is taking a heavy toll of rich soil... and I imagine many of them will increase their soil-building acreage this fall and winter. This will take extra seed. Then too, these legumes, especially alfalfa, make fine hay and some of them will want more acreage for livestock feed.
- 41. ANNOUNCER: This program is certainly one step in the right direction as far as helping European countries get their land back into production. Thanks, _____ for being with us today. Folks, listen next _____ to FOOD FRONT HEADLINES...presented as a public service feature by Radio Station _____ in cooperation with the War Food Administration to being you inside facts from authoritative sources about what's happening on the agricultural firing line.

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